### **IBM Debating Technologies**

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Feb 26, 2015, Rethinking the role of Social Sciences and Humanities (SSH) in Horizon 2020



### **IBM Research Grand Challenges**



???

What's next?

## Debating is an important and common human activity

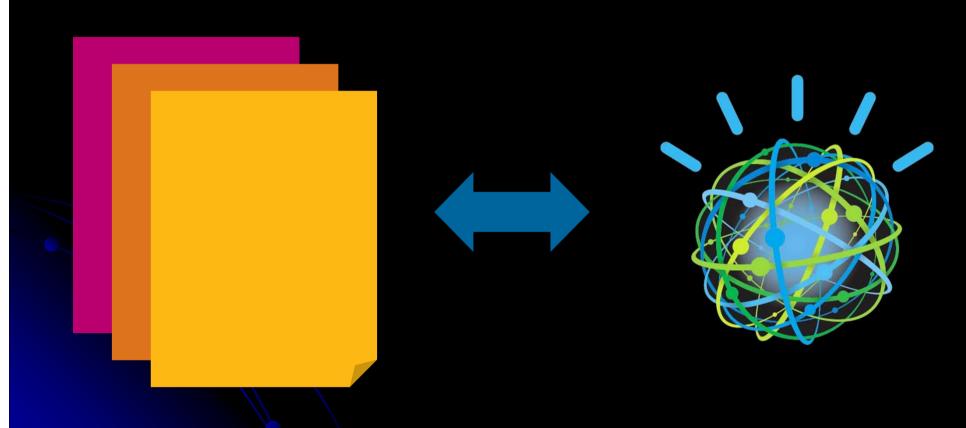








## How can technology help?



#### Looking for a new paradigm?

- Most of the questions we encounter do not have a simple answer
  - Shall IBM make a strategic partnership with Apple?
  - Should I buy a house? rent an apartment? Stay with my parents?
  - What about banning the sale of violent video games to minors?
- Existing technologies are not enough
  - Question answering is not the answer
  - Search engines will take you half way, at best
- A new paradigm mine massive corpora to generate relevant arguments



From Search Engine to Research Engine?

#### **Basic Argument Model**

Topic

A short phrase that frames the discussion

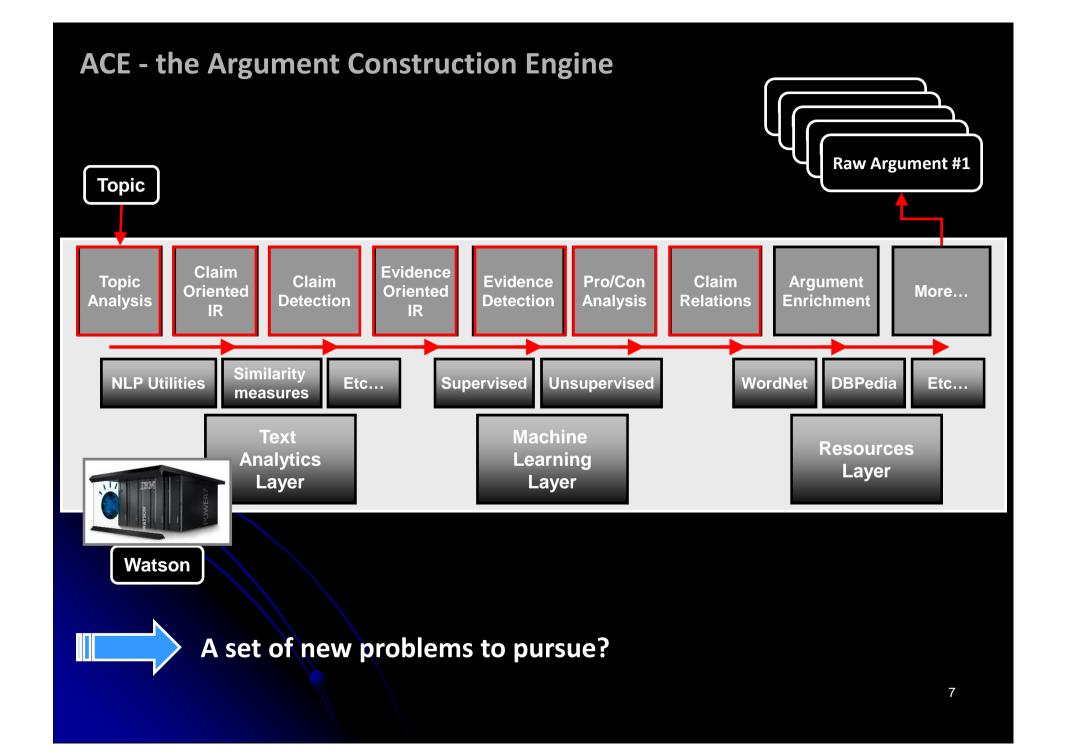
The sale of violent video games to minors should be banned

- Claim a.k.a. Context Dependent Claim (CDC)
   A general, concise statement that directly supports/contests the given Topic
   Violent video games increase children's aggression
- Evidence a.k.a. Context Dependent Evidence (CDE)

A text segment that directly supports/contests a CDC in the context of a gi

A large scale meta-analysis, examining 130 studies with over 130,000 sul worldwide, concluded that exposure to violent video games causes long aggression in players.

Study Expert Story Event More...



### Why is this challenging?

#### The example of automatic claim detection

- We start with ~4M Wikipedia articles
- In these articles we have a total of ~500M sentences
- In each sentence we typically have ~200 possible claim candidates
- So we end up with ~100,000,000,000 candidates
- Of which, typically only a few dozens represent good and relevant claims

#### Finding a needle in a haystack?



No... It is worse...

- VVG should not be sold to children
- VVG are significantly associated with: increased aggressive behavior
- "Doom" has been blamed for school shooting
- Only children predisposed to aggression are affected by VVG
- TV shows just mirror the violence that goes on in the real world
- VG publishers unethically train children in the use of weapons
- VG addiction is excessive or compulsive use of VG that interferes with daily life

- VVG should not be sold to children
- VVG are significantly associated with increased aggressive behavior
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- VVG should not be sold to children (Repeats the Topic)
- VVG are significantly associated with increased aggressive behavior
- "Doom" has been blamed for school shooting (Too specific)
- Only children predisposed to aggression are affected by VVG (Ambivalent)
- TV shows just mirror the violence that goes on in the real world (Not relevant)
- VG publishers unethically train children in the use of weapons
- VG addiction is excessive or compulsive use of VG that interferes with daily life (Definition)

- VVG should not be sold to children
- VVG are significantly associated with increased aggressive behavior (Factual Claim)
- "Doom" has been blamed for school shooting
- Only children predisposed to aggression are affected by VVG
- TV shows just mirror the violence that goes on in the real world
- VG publishers unethically train children in the use of weapons (Opinion Claim)
- VG addiction is excessive or compulsive use of VG that interferes with daily life

Topic: the sale of VVG to minors should be banned

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- So it is not easy...
- But it is important for the user...
- And it is also important to enable downstream tasks -
  - Evidence Detection, Pro/Con Analysis, Claim Relations, etc.

### Why is this challenging?

It is more like finding a straw in a haystack



And this is only claim detection...

Next we need -

Pro/Con analysis
Evidence detection
Claim relations
More...

#### The fundamental supervised ML paradigm – learning from humans

- Define the concept of a "Claim" and provide examples
- Train humans to detect Claims → ground-truth data
- Develop analytics to capture Claims' statistical signature
- Assess analytics over ground-truth data in new topics



And the same for learning Evidences, Pro/Con polarity, Claim relations, etc

- Labeling is quite challenging
  - Concepts like Claim and Evidence are inherently elusive
  - Does a corpus such as Wikipedia contain Claims and Evidences?



Recruited a team of ~20 in-house labelers

#### **Main Labeling Stages - 5 Labelers per stage**

- Select Topic e.g., at random from Debatabase
- Search Detect relevant articles
- Claim Detection For each article → detect candidate Claims
- Claim Confirmation For each candidate Claim → Accept/Reject
- Evidence Detection For each Claim → Detect candidate Evidences
  - For now, in the Claim's article
- Evidence Confirmation For each candidate Evidence → Accept/Reject
  - And also determine Evidence type(s)

### AceLab – main labeling infrastructure



Tasks Time reports

Admin Home

Users

Browse

Find Tasks

Reports

Bulk upload

E-Tasks

Special ops Old reports

#### Assigned tasks

Topic: [803] This House would build high rises for housing Article: [2731-wiki12] Single-family detached home

EVIDENCE DETECTION assigned to rutyr at 17/06/2014 16:44 [id=6635/21304]

Upload Download Cancel

#### Open tasks

Topic: [803] This House would build high rises for housing

Article: [2734-wiki12] Council house

EVIDENCE CONFIRMATION 22/06/2014 07:52 3/5 [id=6663]

I'll do it!

Topic: [982] This House would remove the requirement for Catholic Priests to take a vow of celibacy

Article: [3303-wiki12] Clerical celibacy (Catholic Church)

CLAIM DETECTION 22/06/2014 07:14 1/5 [id=6647]

الخارجات الال

## **AceLab Performance Report Examples**

#### Performance evaluation: Claim detection

Labeler	Tasks	Duration	Anns	C-Tasks	Unq	Unq-b	C-Hist					C-Ratio	P	T	Prec	Rec	F1
*	2	1:25 (-)	12.5 (12.5)	2	0.0	0.0	0% 18	% 29%	12%	6%	35%	75% (50%)	17	29	53%	31%	39%
*	2	1:15 (1:05)	22.0 (24.0)	2	0.0	0.0	0% 12	% 17%	31%	26%	14%	61% (47%)	42	45	71%	67%	69%
*	2	2:00 (1:05)	26.5 (24.0)	2	0.0	0.0	17% 12	% 12%	21%	26%	12%	50% (47%)	42	45	60%	56%	57%
*	2	1:17 (1:05)	30.5 (24.0)	2	0.0	0.0	12% 12	% 14%	28%	21%	14%	53% (47%)	43	45	63%	60%	61%
	425	0:18 (0:26)	1.9 (2.1)	406	31.0	32.0	25% 20	% 13%	12%	12%	18%	46% (45%)	758	802	42%	39%	40%
	163	0:30 (0:29)	2.2 (2.2)	161	9.0	26.0	25% 19	% 15%	13%	17%	11%	41% (39%)	352	276	42%	53%	47%
	486	0:19 (0:30)	2.6 (2.7)	372	51.0	61.0	6% 12	% 22%	16%	22%	22%	63% (52%)	796	936	60%	51%	55%
	103	0:57 (0:42)	6.2 (4.6)	26	7.0	15.0	14% 15	% 14%	16%	21%	20%	54% (49%)	147	154	57%	55%	56%
	409	0:33 (0:30)	2.9 (2.6)	318	72.0	33.0	8% 18	% 19%	17%	19%	20%	55% (49%)	781	826	55%	52%	54%

#### Details (open>>)

#### Performance evaluation: Claim confirmation

Labeler	Tasks	Duration	Reviewed	%Conf	C-Tasks	R	Agreement					P	T	Prec	Rec	F1
*	2	0:47 (0:37)	63	46%	2	63	10%	5%	11%	10%	21%	29	21	59%	81%	68%
*	3	0:10 (0:08)	32	34%	3	32	3%	6%	0%	25%	28%	11	12	91%	83%	87%
*	2	1:10 (1:03)	128	53%	2	128	2%	9%	13%	16%	20%	68	45	60%	91%	73%
*	2	1:45 (1:03)	128	43%	2	128	2%	5%	10%	18%	24%	55	45	71%	87%	78%
*	2	1:22 (1:03)	128	52%	2	128	4%	5%	10%	18%	24%	66	45	65%	96%	77%
	257	0:16 (0:14)	2874	25%	257	2874	4%	7%	15%	27%	46%	721	723	77%	77%	77%
	195	0:09 (0:16)	2226	25%	195	2226	4%	7%	12%	24%	52%	553	484	71%	81%	76%
	322	0:06 (0:12)	3506	33%	322	3506	5%	10%	16%	26%	43%	1163	1031	71%	80%	75%
	54	0:19 (0:12)	557	32%	54	557	4%	13%	21%	27%	36%	177	177	73%	73%	73%
	394	0:12 (0:12)	4088	35%	394	4088	5%	11%	16%	26%	42%	1437	1236	70%	81%	75%

Details (open>>)

#### **Zoom-in on Context Dependent Claim Detection (CDCD)**

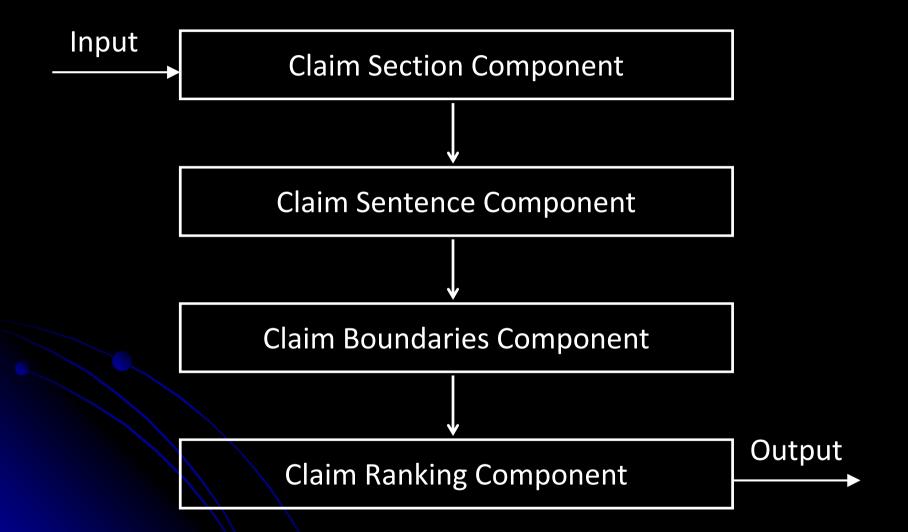
Levy, Bilu, Hershcovich, Aharoni, and Slonim, COLING 2014

Goal – Given a Topic and a set of relevant free-text documents, automatically pinpoint Claims within these documents.

#### **Challenges**

- Highly skewed data only ~2% of sentences include Claims
- Variance in the characteristics of articles associated with different topics
- Relevant articles will often include Claims for other possibly related -- topics
- Relevant articles will often include related statements that are not Claims
- The distinction between a Claim and a non-Claim is often not a clear-cut

#### **CDCD – Inner Architecture**



#### **CDCD Section Component - Example**

#### Topic: the sale of VVG to minors should be banned

# **Article** – Video games controversies **Section** – first section

Controversies over video games often center on topics such as video game graphic violence, sex and sexism, violent and gory scenes, partial or full nudity, portrayal of criminal behavior, racism, and other provocative and objectionable material.

Video games have been studied for links to addiction and aggression. Earlier meta-analyses (an analysis of several studies) were conflicting. A 2001 study found that exposure to violent video games causes at least a temporary increase in aggression and that this exposure correlates with aggression in the real world. A decrease in prosocial behavior (caring about the welfare and rights of others) was also noted [REF]. Another 2001 meta-analyses using similar methods[REF] and a more recent 2009 study focusing specifically on serious aggressive behavior[REF] concluded that video game violence is not related to serious aggressive behavior in real life.

Many potential positive effects have been proposed [REF]. Recent research has suggested that some violent video games may actually have a prosocial effect in some contexts, for example, team play [REF].

#### **Context Free Features**

Context-free features - A Claim might be characterized by attributes unrelated to the Topic, for example -

- Phrases leading to a Claim (e.g., argues that)
- Phrases inside the Claim (e.g., right to)
- Sentiment words (e.g., unethically)
- Wiki information (e.g., reference/citation)
- More...

#### **Section Component Example cont. - Phrases leading to a Claim**

# **Article** – Video games controversies **Section** – first

Controversies over video games often center on topics such as video game graphic violence, sex and sexism, violent and gory scenes, partial or full nudity, portrayal of criminal behavior, racism, and other provocative and objectionable material.

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#### Section Component Example cont. - Phrases inside a Claim

# **Article** – Video games controversies **Section** – first

Controversies over video games often center on topics such as video game graphic violence, sex and sexism, violent and gory scenes, partial or full nudity, portrayal of criminal behavior, racism, and other provocative and objectionable material.

Video games have been studied for links to addiction and aggression. Earlier meta-analyses (an analysis of several studies) were conflicting. A 2001 study found that exposure to violent video games causes at least a temporary increase in aggression and that this exposure correlates with aggression in the real world. A decrease in prosocial behavior (caring about the welfare and rights of others) was also noted [REF]. Another 2001 meta-analyses using similar methods[REF] and a more recent 2009 study focusing specifically on serious aggressive behavior[REF] concluded that video game violence is not related to serious aggressive behavior in real life.

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#### **Section Component Example cont. – Sentiment words**

## **Article** – Video games controversies **Section** – first

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#### **Section Component Example cont. – Wiki information**

# **Article** – Video games controversies **Section** – first

Controversies over video games often center on topics such as video game graphic violence, sex and sexism, violent and gory scenes, partial or full nudity, portrayal of criminal behavior, racism, and other provocative and objectionable material.

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#### **Context Dependent Features**

Context features – features that measure the relatedness of the Claim candidate to the Topic

- Topic matches w/o WordNet expansions
- Cosine similarity w/o WordNet expansions
- Cosine similarity restricted to the subject of the candidate
- Cosine similarity restricted to candidate's noun phrases
- More...

#### Section Component Example cont. – Topic matches

#### Topic: the sale of VVG to minors should be banned

### Article – Video games controversies Section – first

Controversies over video games often center on topics such as video game graphic violence, sex and sexism, violent and gory scenes, partial or full nudity, portrayal of criminal behavior, racism, and other provocative and objectionable material.

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#### **Section Component Example cont. – Topic expansions**

#### Topic: the sale of VVG to minors should be banned

# **Article** – Video games controversies **Section** – first

Controversies over video games often center on topics such as video game graphic violence, sex and sexism, violent and gory scenes, partial or full nudity, portrayal of criminal behavior, racism, and other provocative and objectionable material.

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### Section Component Example – Putting it all together

#### Topic: the sale of VVG to minors should be banned

# **Article** – Video games controversies **Section** – first

Controversies over video games often center on topics such as video game graphic violence, sex and sexism, violent and gory scenes, partial or full nudity, portrayal of criminal behavior, racism, and other provocative and objectionable material.

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Many potential positive effects have been proposed [REF]. Recent research has suggested that some violent video games may actually have a prosocial effect in some contexts, for example, team play [REF].

#### **Claim Sentence Component - Example**

Topic: the sale of VVG to minors should be banned

**Article** – Video games controversies

Recent research has suggested that some violent video games may actually have a prosocial effect in some contexts, for example, team play [REF].

#### **Claim Sentence Component - Example**

Topic: the sale of VVG to minors should be banned

**Article** – Video games controversies

Recent research has suggested that some violent video games may actually have a prosocial effect in some contexts, for example, team play [REF].

#### **Combined features – work in progress**

Combined features – features that combine context and context-free aspects

Sequential patterns – sequences of context and context-free indicators in close proximity (e.g. [verb],[that, conjunction],[topic, noun])

#### Combined features - cont.

# **Article** – Video games controversies

Recent research has suggested that some violent video games may actually have a prosocial effect in some contexts, for example, team play [REF].

Sequential Pattern:

[verb]

#### **Combined features – cont.**

# **Article** – Video games controversies

Recent research has suggested that some violent video games may actually have a prosocial effect in some contexts, for example, team play [REF].

Sequential Pattern:

[verb] -> [that, conjunction]

#### **Combined features – cont.**

# **Article** – Video games controversies

Recent research has suggested that some violent video games may actually have a prosocial effect in some contexts, for example, team play [REF].

Sequential Pattern:

[verb] -> [that, conjunction] -> [topic, noun]

#### **Results – Full Claim Detection task**

- Leave one Topic out on 42 Topics
- 10 articles x 150 sentences x 200 sub-sentences → 300K candidates

	Prec. @ 5	Prec. @ 10	Prec. @ 20	Prec. @ 50
mean	0.24	0.21	0.16	0.12
std	0.21	0.20	0.11	0.07
min	0.00	0.00	0.00	0.00
max	0.80	0.60	0.50	0.32
random	0.0001	0.0001	0.0001	0.0001

#### **Results – Full CDCD task**

- Leave one Topic out on 42 Topics
- 10 articles x 150 sentences x 200 sub-sentences → 300K candidates
- Restricting to Topics with >= 20 confirmed Claims

	Prec. @ 5	Prec. @ 10	Prec. @ 20	Prec. @ 50
mean	0.24 <b>→ 0.31</b>	0.21 <b>→ 0.27</b>	0.16 <b>→ 0.21</b>	0.12
std	0.21	0.20	0.11	0.07
min	0.00	0.00	0.00	0.00
max	0.80	0.60	0.50	0.32
random	0.0001	0.0001	0.0001	0.0001

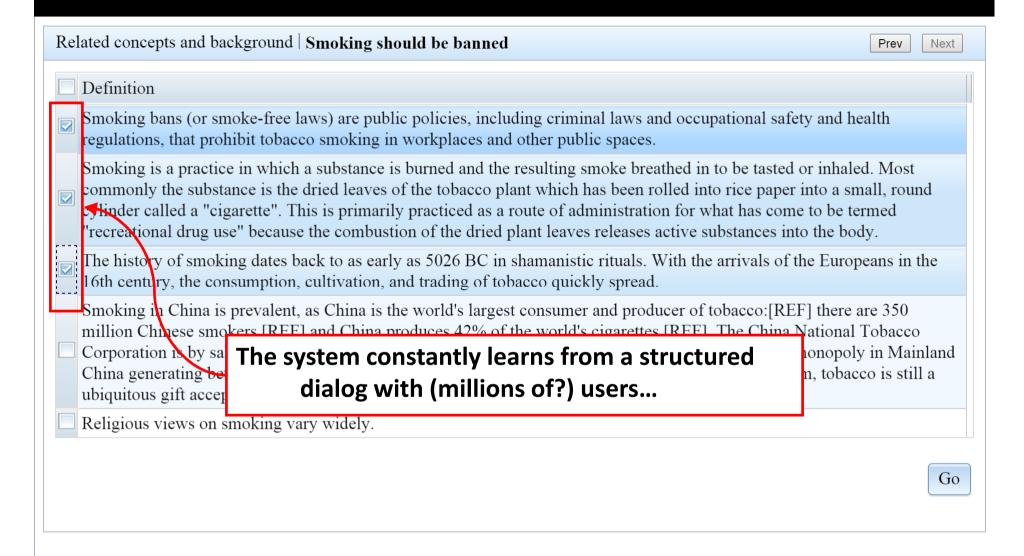
- The Problem: given a topic, swiftly generate high quality content, allowing to take more informed decisions.
- An example shall smoking be banned?

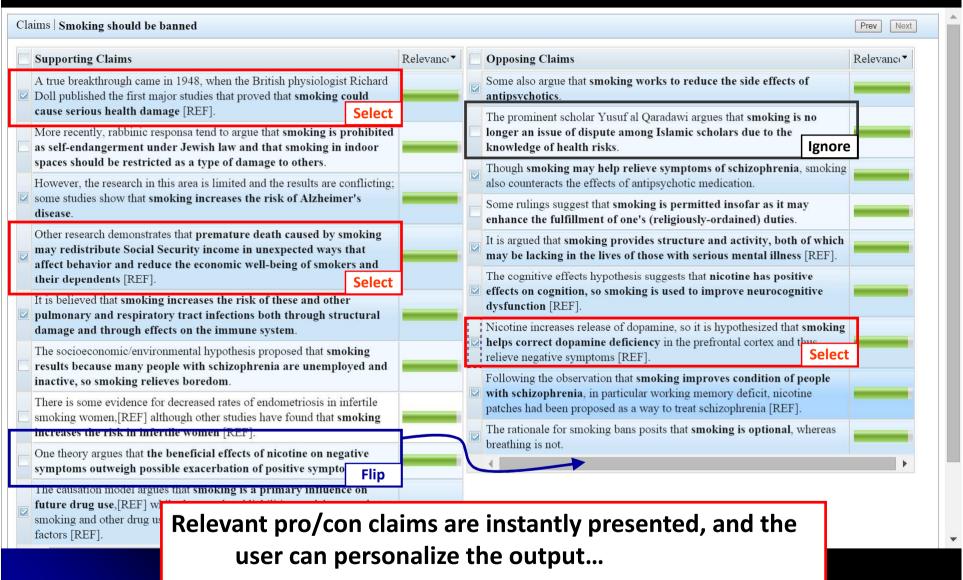


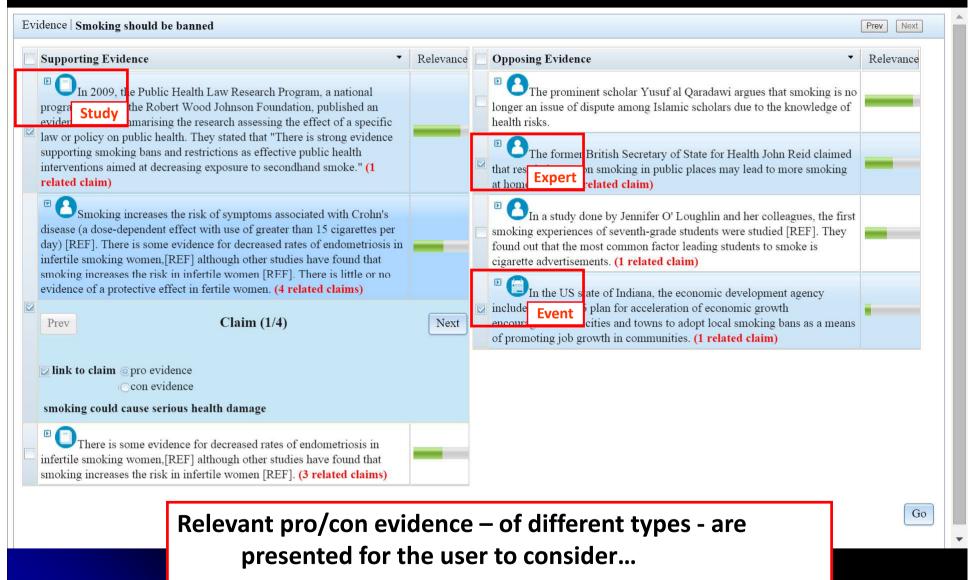
Type in new topic	
Shall smoking be banned?	
	Start Research!

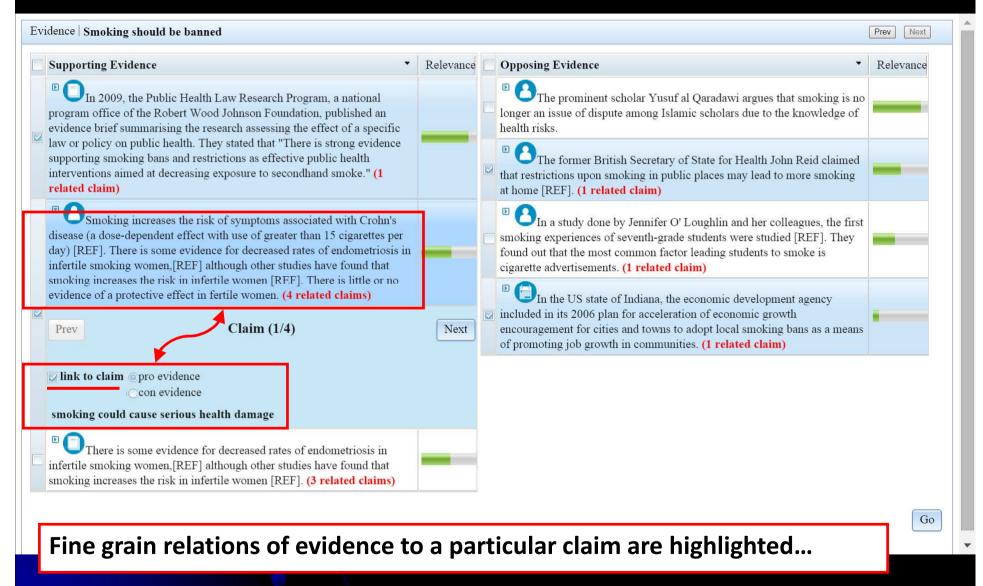
The Research Engine is an interactive system, powered by IBM debating technology, where human and machine are working together to swiftly generate personalized, high quality content...

1	Definition
1	Smoking bans (or smoke-free laws) are public policies, including criminal laws and occupational safety and health regulations, that prohibit tobacco smoking in workplaces and other public spaces.
2	Smoking is a practice in which a substance is burned and the resulting smoke breathed in to be tasted or inhaled. Most commonly the substance is the dried leaves of the tobacco plant which has been rolled into rice paper into a small, round cylinder called a "cigarette". This is primarily practiced as a route of administration for what has come to be termed "recreational drug use" because the combustion of the dried plant leaves releases active substances into the body.
}	The history of smoking dates back to as early as 5026 BC in shamanistic rituals. With the arrivals of the Europeans in the 16th century, the consumption, cultivation, and trading of tobacco quickly spread.
1	Smoking in China is prevalent, as China is the world's largest consumer and producer of tobacco: [REF] there are 350 million Chinese smokers, [REF] and China produces 42% of the world's cigarettes [REF]. The China National Tobacco Corporation is by sales the largest single manufacturer of tobacco products in the world and boasts a monopoly in Mainland China generating between 7 and 10% of government revenue [REF]. Within the Chinase quantity system, tobacco is still a
	We are essentially modeling the content-generation process and providing the user most relevant content at the right timing – for example, relevant Background and Definitions









Type in new topic

Shall smoking be banned?

Start Research!

In a couple of minutes, the user obtains high quality and personalized output, that can be instantly exported into various applications...

Generate as PDF

Generate as PPT

Generate as ETTS

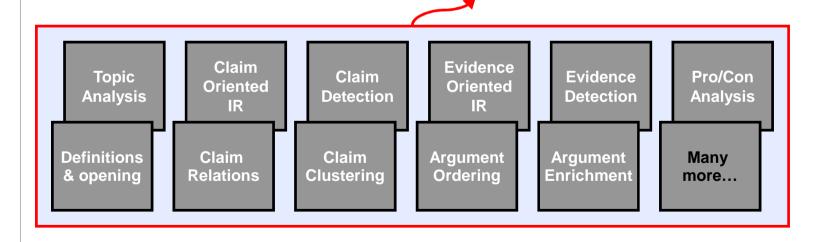
More...

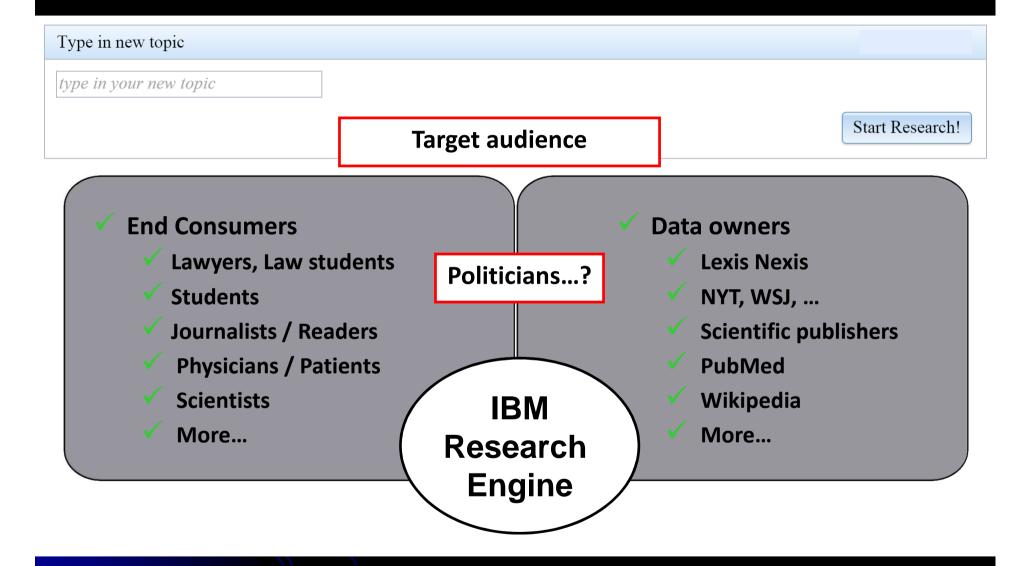
Type in new topic

Shall smoking be banned?

Start Research!

Underlying Debating Technologies engines can be leveraged into real world applications of great practical value...

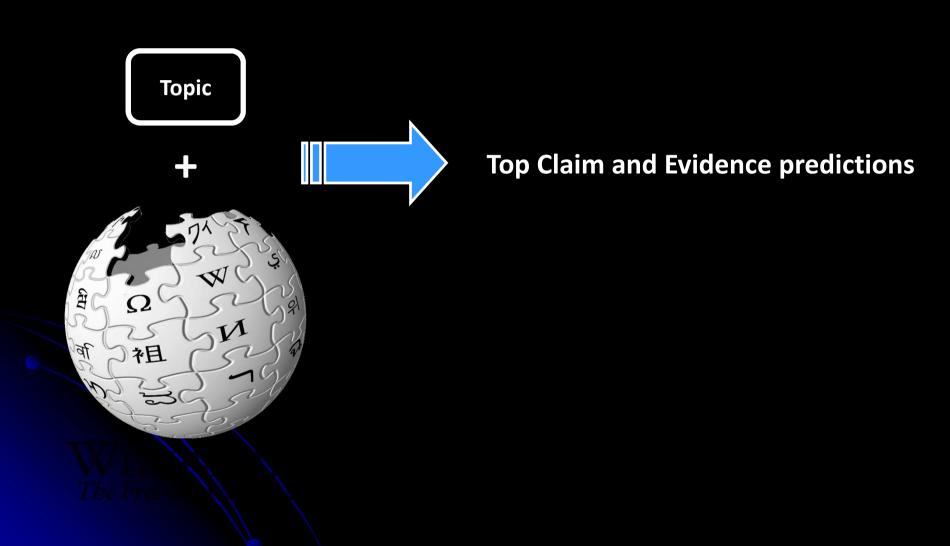




# The Emergence of Cognitive Computing



# **IBM Debating Technologies Demo**

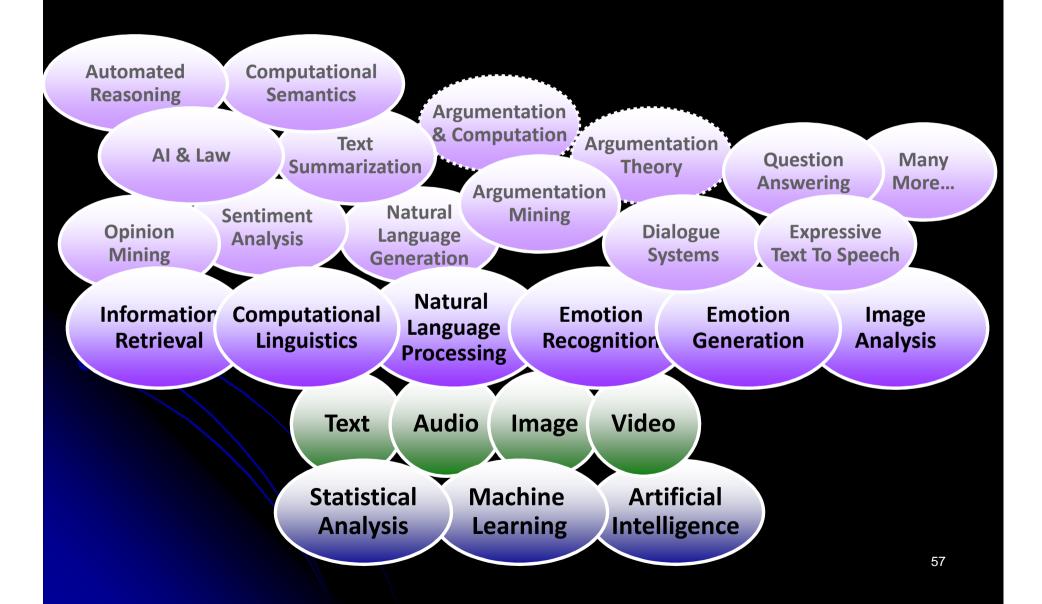


# **IBM Debating Technologies Team**

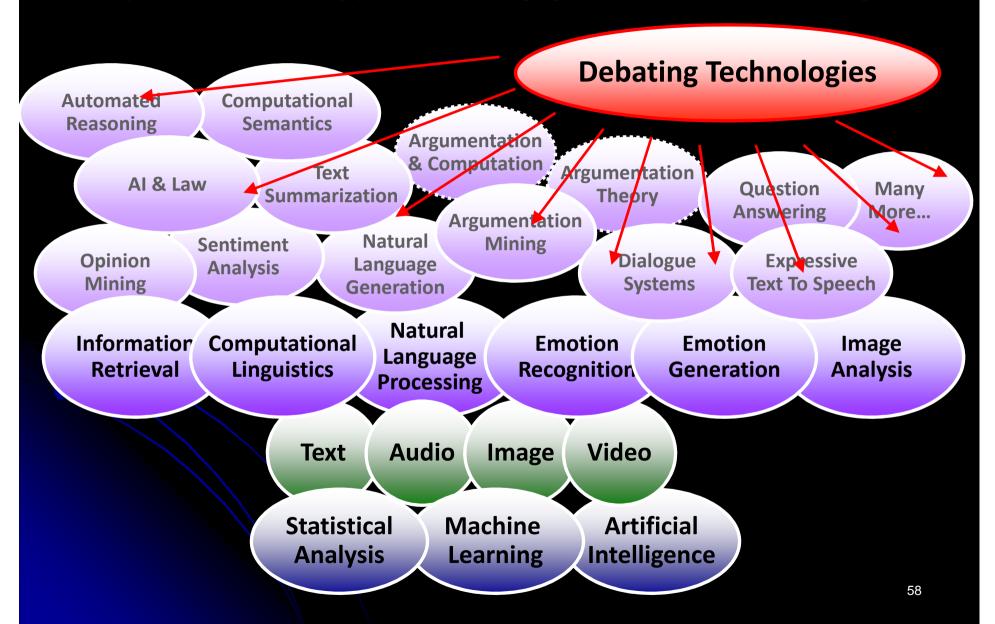


# **Backup Slides**

## Debating technologies – an emerging new discipline



# Debating technologies – computational technologies developed directly to enhance, support, and engage with human debating



#### The US Drone Program should be supported – top 15 Claim predictions

- 1. drones are tactically savvy
- 2. drones are more humane and more accurate than manned vehicles
- 3. drones have inflicted real damage upon al Qaeda
- 4. the drone attacks may be justified under the right to self-defense
- 5. the drone attacks have addled and confused the Taliban
- 6. the US sends the faxes primarily to support legal justification for the drone attacks
- 7. existing journalistic ethics codes can apply to drones
- 8. the method of attack is precise and effective
- civilians won't be harmed
- 10. non-battlefield drone strikes are reconciled with broader foreign policy objectives
- 1. drone strikes encourage terrorism
- 2. Washington must clarify its policies behind extrajudicial and extraterritorial killings
- 3. civilian killings constitute a humanitarian tragedy and create dangerous political problems
- 4. the US government uses drones to kill selected members of al-Qaeda
- 5. The use of drones is not only a continual violation of our territorial integrity

#### Science refutes God – top 15 Claim predictions

- 1. creation science is religious rather than scientific because it stems from faith in a religious text rather than by the application of the scientific method
- 2. natural selection should suffice as an explanation of biological complexity without recourse to divine provenance
- 3. such a god should not permit the existence of evil or suffering
- 4. reason is inevitably accompanied by doubt
- 5. the use of biblical literalism in creation science is self-contradictory
- 6. such a god would do a better job of gathering believers
- 7. science alone can give us complete and reliable knowledge of reality
- 8. belief in the existence of God may not be amenable to demonstration or refutation
- 9. the burden of proof for the existence of God lies with the theist rather than the atheist
- 1. evolution is controversial
- 2. evolutionary science must be wrong
- 3. science and religion are not in conflict
- 4. a science can succeed only if it can fail
- 5. evolution is wrong
- 6. evolution relies on faith

#### We should legalize drugs - top 15 Claim predictions

- 1. drug prohibition inevitably leads to police corruption
- 2. prohibition of drugs creates many negative externalities like increased incarceration rates
- 3. many illicit drugs pose comparatively fewer health dangers than certain legal drugs
- 4. illegal drugs are "far more deadly than alcohol"
- 5. there is a distinction between hard and soft drugs
- 6. the War on Drugs has lowered the evidentiary burden required for a legal search of a suspect's dwelling or vehicle
- 7. prohibitionist laws criminalize people for suffering from a disease and cause harm
- 8. A drug policy is a government's attempt to combat the negative effects of drug addiction and misuse in its society
- 9. most drug offenders are non-violent
- 10. addiction is defined as compulsive
- 11. Drug laws are currently
- drug use is a victimless crime and as such the government has no right to prohibit it or punish drug consumers
- 1. criminalizing drug use is draconian can be seen as overstatement
- 2. laws should penalize morally wrong or deviant behavior
- 3. delays in the approval process have cost lives

#### We should abolish obesity – top 15 Claim predictions

- 1. Obesity is one of the leading preventable causes of death worldwide
- 2. Obesity can lead to social stigmatization and disadvantages in employment
- 3. Overweight and obesity are rising medical problems
- 4. Obese children often suffer from teasing by their peers
- 5. race itself may have an impact on the way obesity presents itself in individuals
- 6. a 0.7 to 3.4% wage depression and obese women were expected to see a wage depression between 2.3 to 6.1%
- 7. Obesity increases the risk of many physical and mental conditions
- 8. reducing obesity may improve the public's health
- 9. low metabolism is unlikely to cause obesity
- 10. tackling childhood obesity will not necessarily lead to eating disorders later in life
- 1. some obese people eat little yet gain weight due to a slow metabolism is limited
- 2. Why these studies did not bring about the desired effect of curbing childhood obesity has been attributed to the interventions not being sufficient enough
- 3. the potential public health costs exceed the benefits of extending this anti-discrimination law to cover obesity
- 4. The effects of eating habits on childhood obesity are difficult to determine
- 5. race may be a key indicator in determining disparities of obesity risk

#### We support gun control – top 15 Claim predictions

- 1. gun control laws are effective in reducing gun-related accidents and crime
- the gaps in our knowledge on the efficacy of gun control policies are due primarily to inadequate data and not to weak research methods
- 3. gun shows are a more likely choice for criminal gun trafficking operations
- 4. Proponents of gun control generally argue the dangers of widespread gun ownership
- 5. the correlation between the presence of guns in the home and suicide and homicide of females is best explained as causal
- 1. gun control leads to authoritarian regimes
- 2. gun control laws are ineffective in reducing gun-related accidents and crime
- 3. the specific gun control measures proposed in the Columbine aftermath are largely irrelevant
- 4. gun ownership has no effect on violent crime
- 5. gun control is not strictly a partisan issue
- 6. gun rights advocates disagree about the relationship between Nazi gun control and the Holocaust
- 7. civilian gun ownership is seen as a right or a privilege
- 8. the rate of gun availability is associated with less gun violence
- One aspect of the gun control debate is the conflict between gun control laws and the right to rebel against unjust governments
- 10. genocide is linked to gun control

#### We should prohibit genetically engineered babies—top 15 Claim predictions

- 1. advanced science and technology bring as much risk of disaster as opportunity for progress
- 2. designer babies may have an important role as counter-acting an argued dysgenic trend
- 3. the products of genetic engineering may well ameliorate rather than exacerbate human inequality
- 4. eating genetically modified food is harmful
- 5. harmful changes could be missed
- 6. high technology development should be completely relinquished since it inevitably serves corporate interests with devastating consequences on society and the environment
- 7. every fetus has an inherent right to remain genetically unmodified
- 8. eating genetically modified food may be harmful
- 9. the cloning and germline genetic engineering of animals are error-prone and inherently disruptive of embryonic development
- 10. life would be experienced as meaningless if some human limitations are overcome with enhancement technologies
- advanced technology is used responsibly
- 2. human enhancement is a positive value
- 3. conventional food is not risk-free
- 4. independent researchers have unfettered access to genetically modified products for testing
- 5. Genetic engineering has shown promise for treating certain forms of cancer